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### **BRAZILFOUNDATION TO HOLD ITS FIRST GALA IN MIAMI**

*New York, January 23, 2012* – **BrazilFoundation**, a nonprofit organization that raises funds to support social projects in Brazil, will hold its first Gala in Miami on March 27<sup>th</sup>, 2012, during the Miami Open week.

The event sponsored by **W South Beach Hotel & Residences**, will take place at the hotel, and as part of the Gala tradition, **BrazilFoundation** will honor **Norberto Odebrecht**, for his work ahead of the **Odebrecht Foundation**. During the past 50 years, Odebrecht Foundation has contributed to generating opportunities in education and strengthening youth participation towards a sustainable future for Brazil.

Brazilian Indy Racing driver **Helio Castroneves** is heading up preparations for the event as Chair of the event alongside with Co-Chairs **Daniela Fonseca** and **Maria Carolina Tavares de Melo**. The **I BrazilFoundation Gala MIAMI** Host Committee includes Adriana Adelson; Alice Braga; Alix Duvernoy; Ana Lucia C. Dutra; Barbara Paz; Bernardo Antunes; Bruno Tavares; Carime Lobo; Carol Bittencourt; Chris Delboni; Flavia Macuco; Frederico Gouveia; Helio Campos; Isabeli Fontana; Jessica Carvalho Morris; Julio Lage; Julio Santo Domingo; Kelly Piquet; Lais Matos; Lucia Moura; Luciana Curtis; Luigi Tadini; Luiz Felipe Diniz; Luisa Moraes; Marjorie Pilli; Natalia Beber; Pedro Bras; Roberta Martins; Saulo Ferraz; Scila Suris; Scott Mitchem; Sergio Esteves; and Tassara Vilaca.

The Gala Master of Ceremonies of the **I BrazilFoundation Gala Miami** will be **Lorenzo Martone**.

*"We are extremely happy to promote the first **BrazilFoundation Gala** in Miami. Since 2001, the Foundation has supported organizations working toward the development of their communities, and has invested \$ 17 million in more than 300 social organizations across the country. The **I BrazilFoundation Gala MIAMI**, which was made possible by the dedication of its extraordinary organizing committee, promises to be a memorable event that will usher in a new Brazilian tradition of philanthropy in the United States." – Patricia Lobaccaro, **BrazilFoundation** President and CEO.*

#### **About BrazilFoundation**

**BrazilFoundation** is a nonprofit organization that raises funds in the U.S and invests them in civil society programs that promote sustainable local development while transforming social conditions in Brazil. Over the last 10 years, **BrazilFoundation** has built a philanthropic community of more than 7,000 donors and friends and has invested US\$17 million. Resources raised have allowed the Foundation to identify, fund and monitor more than 300 community-level initiatives in 24 Brazilian states, directly benefitting over 50,000 people.

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